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THE CENTER FOR FOODBORNE ILLNESS RESEARCH & PREVENTION



**MAKE
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FOOD
SMART**

Join us to explore

The Burden of Foodborne Disease & Long-Term Health Outcomes

MAY 14, 2012 • 8am – 5pm • DURHAM, NC

BACKGROUND

Understanding the long-term health impact of foodborne illness is critical to evaluating the burden of foodborne disease, which is a key metric used to prioritize risk and provide guidance to policymakers in allocating resources for the biggest public health impact. However, most burden of disease estimates have primarily focused on the burden associated with acute disease – largely due to a lack of data on the long-term outcomes.

Developing more comprehensive estimates for burden of disease would help us better understand the burden of foodborne illness; prioritize interventions; and lead to the development of evidence-based medical guidelines.

This event will bring together national and international experts to stimulate an international discussion that advances disease burden methodologies, evaluates the evidence for associations between foodborne illness and long-term health outcomes and encourages new collaborations.

DETAILS

Conveniently located in RTP

Sheraton Imperial Conference Center
4700 Emperor Blvd, Durham NC 27703
(I-40 at exit 282 Page Rd.)

Keynote Speaker: Mr. Michael Taylor, Deputy Commissioner for Foods at FDA, will give the keynote Monday morning at 8:45 a.m.

Opening Remarks: Dr. Arie Havelaar, National Institute of Public Health and the Environment (RIVM), The Netherlands, will open the discussion at 9:15 a.m. with his remarks, *Quantifying the Public Health Risks in Food Safety: How is it done and Why is it important?*

The meeting is open to the public but space is limited. The registration fee, which includes lunch and breaks, is \$20 for students and \$50 for all other participants.

**For more information or to register for the meeting, please visit
www.foodborneillness.org/events**